



# **20th Anniversary Fundraiser Honoring Surf Legends**

**Friday, May 29, 2020  
5:30—9:00 pm**

**113 Harbor Way, Santa Barbara, CA**

**[sbmm.org/20thSurf](http://sbmm.org/20thSurf)**

**Thanks to supporters like you, SBMM has  
preserved Santa Barbara's maritime heritage  
and history for 20 years.**

**Annual Fundraiser Co-Chairs:  
David Bolton and Cindy Makela**

**Annual Fundraiser Committee:**

**Gail Anikouchine**

**Don Barthelmess**

**Djamila Cabugos**

**Pat Hinds**

**Carol Kallman**

**Cody Makela**

**Craig Makela**

**Mimi Michaelis**

**Sabrina Papa**

**Gina Tomlinson Perry**

**Linda Stirling**

**Kathleen Yablsey**

**Catering by Pete Clements**



**113 Harbor Way, Ste. 190 • Santa Barbara, CA 93109**

**Tax ID 77-0392953**

**Mission Statement**

Creating quality exhibits and educational experiences that celebrate the Santa Barbara Channel and illuminate our rich connections with the sea.

**Vision Statement**

To be the recognized flagship institution for information on the Santa Barbara Channel by showcasing our rich maritime history, presenting inspirational programs, and prompting insightful discussions about the future of our coastal community.



**20th Anniversary Fundraiser**





## Honoring Surf Legends

### Shaun Tomson & Renny Yater



Cover artwork:

*Yater, Rincon Peak, painting copyright. Hank Pitcher*

## Sponsorship Opportunities & Benefits

### The Kahuna \$20,000 - Title Sponsor

All benefits mentioned in Epic Barrel, plus:

- Unique experience with Honorees, includes gift

### Epic Barrel \$10,000 - Leadership Sponsor

All benefits mentioned in Big Air, plus:

- 4 tickets to VIP Pre-Event Reception, date TBD
- Special recognition at VIP Pre-Event Reception, date TBD
- 1 table of 10 tickets total, prime seating with bottle of Real McCoy Rum
- Photos with Honorees

### Big Air \$5,000 - Table Sponsor

All benefits mentioned in Tubular, plus:

- Six tickets total
- Special recognition during event as sponsor
- Choice of:
  - Full-page color ad in event program book (value \$500) **(or)**
  - Logo on wine glass (1 sponsorship available)

### Tubular \$2,500 - Support Sponsor

All benefits mentioned in Point Break, plus:

- Four tickets total
- Listed on invitation and SBMM event website
- Half-page color ad in event program book (value \$300)
- Recognition in media announcements

### Point Break \$1,000 - Patron level

- Two tickets total
- Listed in event program book (value \$100)
- Listed on SBMM event website

Your support helps raise vital general operating funds for SBMM's experiential education and curatorial programs, exhibits, and more.

These SBMM programs provide critical marine ecology and ocean awareness education:

- *Spirit of Dana Point* Tall Ship Overnight Program
- Ocean Connections with Holly Lohuis & Love Letters to the Sea with Sondra Weiss
- Science Nights
- Marine Science programs

In this important anniversary year, your sponsorship will also help SBMM complete the American Alliance of Museums (AAM) accreditation process, placing us in the top tier of museums nationally for best practices, and allowing us to continue our important work to educate the community.