



113 Harbor Way, Suite 190, Santa Barbara, CA 93109 • sbmm.org • 805 962-8404

FOR IMMEDIATE RELEASE

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**SBMM'S MUSEUM STORE HAS SOME "SPECIAL" SHOPPING DAYS ON THE HORIZON:
Small Business Saturday, November 28, 2020—12 noon-5pm
Museum Store Sunday, November 29, 2020—12 noon-5pm
& *Giving Tuesday*, December 1, 2020**



JUST IN TIME FOR HOLIDAY GIVING...the SBMM Museum Store in the Harbor will remain open Thursdays – Sundays, 12-5pm and is hosting two special events for your shopping convenience. First, on Saturday, November 28, SBMM will be participating in ***Small Business Saturday***, encouraging shoppers to support their local stores. When you buy a gift at SBMM's gift shop, you will be supporting the museum's educational programs and local artisans as well as taking advantage of some great specials:

- Get a free tin of SBMM Chocolates with your purchase of \$25 or more
- Buy 1 Get 1 30% off on Wildlife Artists Inc. Stuffed Animals
- Get 20% off on Shore Buddies Book and Stuffed Animal Set
- **Plus...From November 27-December 24, members will also receive 25% off all purchases AND a free tin of SBMM Chocolates with all purchases (While supplies last!) What? Not a member yet? You can purchase a membership in the gift shop or online at www.sbmm.org.**

On Sunday, November 29, 2020, for the fourth consecutive year, more than 1,400 museum stores representing all 50 states and the District of Columbia, 23 countries, and five continents will offer inspired shopping at museums and cultural institutions during *Museum Store Sunday*. The Santa Barbara Maritime Museum gift shop is thrilled to be joining with museum stores worldwide to participate in this special event by offering the same special deals on quality gifts filled with inspiration and educational value, with all purchases again supporting SBMM and the craftspeople who create many of the gifts we sell.

Blue Anderson, President of the Museum Store Association Board of Directors and Director of Visitor Services for the Columbia River Maritime Museum, said, "This year it's more important than ever to support local cultural institutions—many of which have been closed for months due to COVID-19 restrictions. On *Museum Store Sunday*, we encourage shoppers to 'Be a Patron' at their favorite museum stores..."

AND THIS YEAR, ESPECIALLY, PLEASE REMEMBER THE Santa Barbara Maritime Museum on December 1, 2020, *Giving Tuesday*. The first \$25,000 donated to SBMM will be matched dollar-for-dollar by one of our donors! You can find out more about the many ways in which you can support SBMM at <https://sbmm.org/support/>

Since 2000, the [Santa Barbara Maritime Museum](#) has featured many artifacts and stories to share the history of the Santa Barbara Channel with more than 40,000 visitors annually and provides year-round experiential maritime history and marine science education for local youth. Featuring the impressive *First-Order Fresnel Lighthouse Lens* from Point Conception, SBMM's current exhibits explore *the History of Oil in Santa Barbara Channel & Chumash Use of Asphaltum*, the *Honda Disaster*, and *Wives and Daughters: Keepers of the Light*.

SBMM is located at the historic Santa Barbara Harbor at 113 Harbor Way, Suite 190, Santa Barbara, CA 93109. Visit www.sbmm.org or call (805) 962-8404 for details.

RS 11/21/2020