

SANTA BARBARA MARITIME MUSEUM

ANNUAL REPORT

2019 — 2020

Sailing Into Our 20th Year



www.sbmm.org

©Robert Schwemmer photo credit





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Preface from Greg Gorga, Executive Director

2007 - current

The last year has been one of challenges and triumphs for SBMM. Our fiscal year started in July 2019 with our Kardboard Kayak Races and our monthly lecture series. In the months that followed, we hosted new events like the Rum Raiser, Sustainable Seafood Teen Cook-Off, and Mermaids & Buccaneers Family Day with the Sea Center. We brought the *Spirit of Dana Point* Tall Ship back, held our Wine & Seafood Pairing, and hosted a special Alternative Uses of the Oil Platforms Expo.

In January 2020 we kicked off our 20th Anniversary year celebration with the rededication of our collections facility, now named the Kieding Collections Chandlery in honor of

one of our principal founders, Robert Kieding. We also applied for accreditation by the American Alliance of Museums. In February we were named the Non-Profit of the Year by the Chamber of the Santa Barbara Region. We placed 696 students aboard the Coral Sea for our Marine Science program, and Maritime on the Move launched with 160 students in Carpinteria. We had other 20th Anniversary events planned, but alas, the seas often change quickly.

Closing our doors on March 13, 2020 now seems ages ago. If sailors know one thing, it is how to make do with the tools they have at hand. Your SBMM staff have been amazing during the Covid-19 shutdown. They engaged the community by creating new educational programming for SBMM at Home, increased our online presence through social media and monthly Currents newsletters, started virtual tours to showcase our exhibits, and continued our Lecture Series virtually. They even launched the Dwight Brooks Models, our first-ever online collection. It was an impressive year under any circumstances --all done while having to reduce their working hours. I thank them for all their hard work during this stressful time.

I also want to thank all of you who support SBMM. We experienced the loss of hundreds of thousands of dollars during the shutdown, due to lost admissions, store sales, membership, and event rental income. But so many of you-our Board Members, volunteers, members, and donors-continued and even increased your support. For that I am eternally grateful! Your donations helped us continue to provide our community with opportunities to experience the Santa Barbara Channel, learn its history, and help preserve its natural wonders.

Our Annual Report (July 1, 2019 – June 30, 2020) showcases our mission, the impact of our work, and community partnerships. Here's to better seas ahead. I hope we will see you here at your Santa Barbara Maritime Museum soon!

A handwritten signature in black ink that reads "Greg Gorga". The signature is fluid and cursive.

Greg Gorga
Executive Director, SBMM

Mission

Creating quality exhibits and educational experiences that celebrate the Santa Barbara Channel and illuminate our rich connections to the sea.

Vision

To be the recognized flagship institution for information on the Santa Barbara Channel by showcasing our rich maritime history, presenting inspirational programs, and prompting insightful discussions about the future of our coastal community.

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CELEBRATING 20 YEARS

Over 20 years ago, a group of fishermen, divers, and sailors envisioned a place where the public could be exposed to maritime culture, important environmental issues, and history, without leaving the Harbor. On October 3, 1994, five founding directors—Clyde E. Kirkpatrick, Robert B. Kieding, Frederick Rice, Leon A. Fleischer, and John S. Poucher—signed the Santa Barbara Maritime Museum incorporation charter in the State of California.

SBMM opened its doors on July 29, 2000, in the Harbor's historic Waterfront Center (formerly the Naval Reserve Building), with the unique idea to present and interpret the rich and diverse maritime history of the Santa Barbara Channel. SBMM celebrates the people who have visited and inhabited this area for **13,000 years**, those who make their living in and on its waters, and those who enjoy its recreational activities.



SBMM's Keystone Founders from 2000 shown left to right: Charles Munger, Helen and Ed Wilson, and Barry and Jean Schuyler. Not pictured: Tamara DiCaprio.

On January 9, 2020, the Museum renamed its collections facility the **Kieding Collections Chandlery**, in honor of one of its primary founders, Robert B. Kieding. During its opening years, he served as President and Vice President, as well as serving as President of the Santa Barbara Youth Foundation, Trustee of the Santa Barbara Museum of Natural History, and as a columnist for the *Santa Barbara News-Press*.

At the Kieding Collections Chandlery building tribute, Executive Director Greg Gorga said, "**Bob is an unsung hero - the one who really made the "Dream become reality"**"



ACCOMPLISHMENTS

- **2011** Hosted the **Council of American Maritime Museums Annual Conference**
- **2015** Received the **George & Vivian Obern Preservation Stewardship Award**, presented by the Santa Barbara Trust for Historic Preservation
- **2016 / 2020** Certified/ Recertified through the California **Green Business Program Network**
- **2018** Named one of the **Top Ten Maritime Museums** in the United States by *MarinaLife Magazine*
- **2019** Received **Non-Profit of the Year Award** from the Chamber of the Santa Barbara Region
- **2020** Submitted paperwork for **Accreditation by the American Alliance of Museums (AAM)**

Our **104-year-old flagship *Ranger***, one of the Classic Yacht Association's charter members, rejoined the association's Southern California Fleet, March 2020.



Our **First Order Fresnel Lens from Point Conception Lighthouse**, which many believe to be the most important maritime artifact along the Santa Barbara Channel, celebrated its **164th anniversary** on February 1, 2020.

INTERACTIVE LEARNING FOR ALL AGES

[Programs, Exhibits, & Lectures]

SBMM centers its work on interactive learning opportunities for all ages. Our educational goals are to promote human connection and interaction with the sea, encourage conservation of our local resources, expand understanding of our maritime culture, and offer experiences in and around the Santa Barbara Channel. In order to accomplish these goals, we utilize various interpretive philosophies based on the diverse populations being served and on the belief that people learn best by doing, using multiple senses, and being able to question and test what they are seeing and hearing. For example, all of SBMM's lectures include question and answer periods, and art exhibits allow interaction with the artists.



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Our youth education programs encourage curiosity by using interactive exhibits and experiential learning activities, such as collecting marine samples with a naturalist, researching ecosystems at sea and on land, building lighthouses and buoys, and crafting letters to empower global change.

SBMM's unique suite of education programs includes Maritime on the Move, Marine Science, Science Nights, Girls in Ocean Science, Ocean Connections, *Spirit of Dana Point* Tall Ship, Love Letters to the Sea, Kardboard Kayak Races, Docent-led Field Trips, Monthly Lecture Series, and SBMM at Home.



©Andreina Diaz photo credit

SBMM programs promote understanding and appreciation for maritime culture and the environment.

Increased attendance at SBMM programs and events indicates that this message is reaching a larger audience.

Our Impact: By the Numbers (July 1, 2019 - June 30, 2020)

37 schools + 71 classes = 2,251 students

in Santa Barbara County participated in our youth education programs. The majority of students participating in SBMM programs come from public elementary schools in Santa Barbara County that qualify for Title I funding, which serves low-income households.

Ocean Connections (July 2019)

Working with trained Ocean Educators, **80+ Girl Scouts** (students) were introduced to the unique oceanographic conditions that make the Santa Barbara Channel so productive and diverse with wildlife. Students enjoyed an informative cruise along the coast on the *Coral Sea* looking for whales and dolphins.



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Sustainable Seafood Teen Cook-Off (September 2019)

Emily Falke, SBMM's Director of Collections & Exhibits/Curator and contest creator, shared this about the event: "I find them [Carson and Rogers] an inspiration to youth in general as they so beautifully follow their passions and dreams. I hope our [Sustainable Seafood Teen Cook-Off](#) will inspire others their age and even younger to cook."



©Andreina Diaz photo credit

Given just one hour to cook his recipe and present a carefully plated dish, Rogers Mathews, Jr., rose to the challenge and was the winner of the Sustainable Seafood Teen Cook-Off.



©Andreina Diaz photo credit

The contest offered 14-year-old Carson Peterson the opportunity to show off his skills and exuberant passion for cooking while creating his Green Curry & California Halibut recipe.

Spirit of Dana Point Tall Ship Program (September - October 2019)



The ***Spirit of Dana Point Tall Ship*** coming to our Harbor was not just an experience for students. 45 community members sailed aboard the Tall Ship and 707 Harbor & Seafood Festival-goers enjoyed a dockside tour.

“Being on the tall ship was a once in a lifetime experience that the students and I will never forget. The knot tying, chantey singing, and stargazing during night watch will be wonderful memories they will take with them forever. More importantly, the lessons learned around independence and self-reliance, as well as teamwork and problem solving will serve them well in their future endeavors.” — Eileen Craviotto, Peabody Charter School, Santa Barbara

407 students from 20 classes (12 classes were from Title I schools) in Santa Barbara, Goleta, Santa Ynez, Solvang, and Santa Maria stayed aboard the *Spirit of Dana Point* Tall Ship.



©Soe Han Tha, *Santa Barbara News-Press* photo credit

Marine Science (January - February 2020)



During the two-hour **Marine Science class**, students explored the Santa Barbara Channel aboard the **Coral Sea**, working in groups to collect data as citizen scientists. Students gained an understanding of how oceanographers work and learned to identify key survival strategies for marine animals living in different key zones: surface, pelagic (mid water-offshore) and benthic (bottom).

Science Nights (Oct 2019-Feb 2020)

In partnership with other museums and science-oriented organizations, SBMM's trained docents and volunteers visited 11 local elementary schools (1,595 students educated) for Science Nights and other events to engage students using interactive nautical and maritime-themed activities. Our Science Nights curriculum included a lesson on buoys and waterways to learn about navigation and symbols, building on the previous year's lighthouse and "lens" refraction lesson.



Maritime on the Move (February 2020)

"This program is really teaching kids to keep this place [Carpinteria] clean because it's so beautiful, all the nature and all the animals that are sacred to this place. My favorite part of the program was searching for sand crabs at the beach." - Owen Reeves, 6th Grader Carpinteria Middle School, February 2020.



MotM is now also available for Carpinteria, Santa Barbara Harbor, and Oso Flaco Lake - Guadalupe, with Lompoc and Santa Ynez to be developed in the future.

[For more information on MotM](#)



CURATORIAL

In 2019-2020, **SBMM welcomed approximately 35,668 people** through its doors for self-guided exploration, narrated tours, lectures, exhibit openings, art shows, fundraisers, film screenings, expos, book releases, the **Outdoors Santa Barbara Visitor Center**, and private events. While we experienced a slightly lower-than-normal annual visitor count due to our COVID closure, we were thrilled to educate a larger online audience, reaching across the country and even internationally.

Permanent Exhibits

It is our mission to catalog, preserve, and present important local maritime artifacts through physical and online collections. **Visitors to the Museum enjoyed films in our Munger Theater and a winding journey through two floors of these exhibits: the Chumash, Early Explorers, Whaling, History of the Waterfront, Commercial Diving and Technology, Sailor Tattoos, Commercial Fishing, Surfing, Navigation, 2 Echo Periscope, Shipwrecks, Honda Disaster, Channel Island Ranching, the First Order Fresnel Lens from Point Conception Lighthouse, Military History, Santa Barbara Lighthouse Women Keepers, and the History of Oil in the Santa Barbara Channel.**

SBMM made significant upgrades to some of its permanent exhibits: **Channel Islands & Ranching, Sea Glass, and the Brooks Models Exhibit**, the last of which led to the first-ever online collection release in June 2020.



Dwight Brooks Online Model Collection (June 2020)

In 1997, the Santa Barbara Maritime Museum (SBMM) received a most unusual gift—**32 large-scale fully-operational Dwight Brooks boat models**—a gift that would enable the museum to open in less than three years. Visitors to SBMM can see some of these models on display in the Museum's Brooks Model Exhibit—in particular **Nordkap** and **Toot-Toot**—and now, this full collection is accessible to the public online.



One of the most masterful modelers of his time, **Dwight Brooks** started modeling at the age of five and created scale-model boats, ships, and planes that were fully operational. Brooks built large scale-model boats in the 1980s and 90s.

While Brooks was quoted as saying that his favorite was the model he had most recently completed, he was proudest of two vastly different models—the **3-masted schooner *Atlantic and Gulfstreamer***—both in SBMM's collection. *Atlantic* is 10 feet tall from its keel to the top of its 8-foot masts, and *Gulfstreamer* is modeled after an Italian motor yacht and is noted for its beautiful detailing, including the people depicted on her decks, which SBMM's Curator Falke sees as "telling a story about extreme wealth...and there are ghosts!" Another favorite is the model of the **USS *Cree***, a Cherokee-class fleet tug which is so detailed and realistic that when placed in the water, looks like the real thing. Another unusual operating model was the WWII submarine **USS *Pampanito***, which could dive and then come back up to the surface (the actual submarine is now part of the San Francisco Maritime Museum).



Featured in the May 1982 issue of "Scale Ship Modeler", **Nordkap** is a radio-controlled model of a Norwegian North Sea Trawler which includes over 200 handmade and 200 commercially available items. **Nordkap** is 1 of 32 models in the collection.

Temporary Exhibits

In 2019-2020, we installed and rotated three temporary exhibits. ***Rum Runners, Sailors & Prohibition*** (April 2019- October 2019), ***Fishing with Paper & Ink*** (November 2019 - April 2020), and ***Mermaids: Visualizing the Myths & Legends Through Photography*** (April 2020 - November 2020).

The ***Rum Runners, Sailors & Prohibition*** exhibit featured artifacts and material highlighting local rum running in Santa Barbara, one of the busiest places in California during Prohibition. The exhibit told the story of rum, the part it played in the rich history of sea-going men, and its connection to Santa Barbara. Covering more than 400 years, the exhibit illustrated the new world's first distilled spirit, from its origins on 17th century Caribbean sugar cane plantations and the role of slavery to the stories of British and American sailors' rum rations, prohibition bootlegging and rum running, speakeasies, and rum runner "**Bill McCoy**" and **Real McCoy Rum**. This exhibit has now traveled to the Channel Islands Maritime Museum.



Rum Running - the organized smuggling of imported whiskey, rum and other liquor by sea and over land in the United States. Some of Santa Barbara's major historical figures like **Dr. Sansum**, of **Sansum Clinics**, even played a part in smuggling booze.

Visualizing the Myths and Legends of Mermaids Through Photography was a part of the underwater photography course **Ralph A. Clevenger** taught at the Brooks Institute of Photography. This show highlighted images created by Clevenger and a few of his former students during extended trips to the Channel Islands.

Clevenger, student photographers, safety divers, and professional mermaid performers created beautiful underwater stories told through photography.

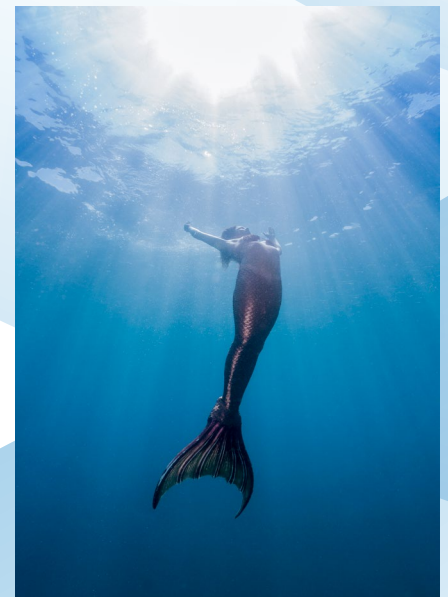


Photo credit: Ralph A. Clevenger

The fascinating exhibit, ***Fishing With Paper & Ink***, featured the haunting work of two outstanding nature-printing artists—**Eric Hochberg** and **Dwight Hwang**—and various West Coast species of fish and other marine animals. Both artists practice **Gyotaku**, a traditional Japanese method of nature printing that uses fish, sea creatures, or similar subjects as “printing plates” in its process. Whether leaf, shell, crab or fish, each plant or animal has its own unique texture, shape, and energy, and the results are Zen-like renderings that praise the diversity and beauty of nature. In addition to the exhibit, we hosted a live [Gyotaku demonstration with Dwight Hwang and commentary by Emily Miller](#).



Flow of Water (right) - A gentle current flows through its canopy of arms. The octopus has a destination but is not in a hurry. Rather, it glides forward with purposeful regality. By **Dwight Hwang**.

California Halibut & California Skate (left). By **Eric Hochberg**



SBMM's Monthly Lecture Series

Our lectures bring local and visiting lecturers to the Museum to discuss a wide variety of maritime-related topics, ranging from local, national, and international historical events and environmental challenges to photography and other presentations. Lectures often coincide with temporary or permanent museum exhibits. Our renowned monthly lecture series explores topics of concern for the region and the community as they relate to the history and environment in and around Santa Barbara and the Channel Islands. Videos of past lectures can be viewed for **free** in the [Lecture Series archive](#).



Educating adults has also been considered an important element of the Museum's mission and led to SBMM's **Monthly Lecture Series, and Navigators Circle presenter series**, all to enable informed discussions of issues of concern in and around the Santa Barbara Channel.

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Our Supporters

Whether it is students experiencing their maiden sea voyage aboard a local vessel or learning how to collect indicator species with a naturalist, SBMM believes that everyone should have the opportunity to experience the Santa Barbara Channel, learn its history, and help preserve its natural wonders. We graciously thank the following generous donors who made our work possible. July 1, 2019 through June 30, 2020.

SBMM supporters ensure a remarkably memorable educational experience in our programs. Ron Maderas, Pine Grove Elementary, Santa Maria, said: **“My students always return from this field trip feeling more confident, they proudly refer to themselves as salts, and I see greater confidence carry over in their attitude toward school. The students recognize the importance of teamwork by working together to achieve a goal, a lifelong skill they’ll need to be successful.”**



Gifts of \$100,000 and above

Charles Munger & Jean Schuyler (in memoriam)

Gifts of \$50,000 to \$99,999

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Gifts of \$25,000 to \$49,999

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***Navigators Circle Charter Members since 2015-2016**

OUR FINANCIALS (July 1, 2019 - June 30, 2020)

SBMM is a privately funded nonprofit and does not receive any government funding, except for grants from the Santa Barbara County Office of Arts and Culture. Most of the Museum's support, about 60%, comes from the generosity of our donors, our Board of Directors, and members of our Navigators Circle. Another 20% of our income comes from grant awards, mainly from local private foundations; and the final 20% is what we consider earned income—admissions and membership fees, sales from our Museum Store, and private event rental income.



Santa Barbara Maritime Museum Statement of Financial Position June 30, 2020 (Adapted from the Audit*)				Santa Barbara Maritime Museum Statement of Activities For the Year Ended June 30, 2020 (Adapted from the Audit*)			
ASSETS				Support and Revenue:			
Cash		\$	356,670	Donations		\$	1,151,861
Accounts receivable			7,500	Special Event, net of \$12,491			88,013
Pledges receivable			8,248	Program income			82,899
Other current assets			36,279	Store sales, net of \$25,930			16,509
Investments			393,244	Paycheck Protection Grant			132,917
Building and equipment			1,872,925	Rental income, net of \$73,978			(2,061)
Artifact collection			551,364	Investment income			10,106
Endowment			175,882	Deaccession of collections			(28,252)
Interest in charitable remainder trust			419,913	Other income			23,217
Other long-term assets			185,261				
Total Assets		\$	4,007,286	Total Support and Revenue			1,475,209
LIABILITIES AND NET ASSETS				Expenses:			
Liabilities:				Payroll and related			742,704
Accounts payable		\$	36,381	Repairs and maintenance			31,550
Accrued payroll			51,342	Computer operations			36,340
Rental deposits			5,000	Occupancy			114,816
Deferred revenue			13,200	Operating supplies and services			193,681
Total Liabilities			105,923	Other expenses			102,677
Net Assets:				Depreciation			211,425
Without donor restrictions			3,024,348	Total Expenses			1,433,193
With donor restrictions			877,015				
Total Net Assets			3,901,363	Change in Net Assets		\$	42,016
Total Liabilities and Net Assets							
Net Assets		\$	4,007,286	Expenses allocated by function:			
				Program services		\$	941,718
				Management and general			285,188
				Fundraising			232,217
				Total Expenses		\$	1,459,123

* To see the full financial audit, please visit www.sbmm.org

HOW TO GET INVOLVED

You can support SBMM by volunteering your time, joining as a member, participating in a fundraising event, making a financial contribution at any level, becoming part of the Navigators Circle, or leaving a future legacy through the Flagship Society (planned giving). Your generosity ensures continuation of interactive education for all ages and the preservation of our maritime history.

Fundraising Events

In tandem with our annual giving fund, we hosted the **Rum-Raiser, Wine & Seafood Pairing, SCAPE Art Show & Sale, and our Annual Fundraiser**. In celebration of our *Rum Running, Sailors & Prohibition* exhibit, SBMM hosted a special Rum-Raiser (August 2019) on the museum's scenic harbor-front patio. The Rum-Raiser paired rum drinks and tastings by Real McCoy Rum, Black Bart Navy Rum, and Goleta Red Distilling Company, with food tastings from Bluewater Grill, Spices N Rice, and rum-infused donuts by Hook and Press. Our **Annual Fundraiser** (May 2020) moved online, combining a virtual Surf the Big Wave silent auction, a Zoom presentation with Shaun Tomson, and a take-out dinner catered by the Santa Barbara Yacht Club.

In May 2020, we honored surf legends **Shaun Tomson** and **Renny Yater** for their achievements and generous support of SBMM. Renny was one of the first commercial surfboard builders of the 1950s, a generation that put surfing on the map. As the sport of surfing has continued to grow and flourish throughout the years, so too has Yater's reputation as a leading contributor to the surfing industry.



Over Cocktails & Conversation - our virtual reception during the annual fundraiser - Shaun Tomson instilled positivity and hope for the future through Surfer's Code and The Code – Power of 'I Will.' Shaun, a former World Surf Champion, was named one of the 10 Greatest Surfers of All Time.

Volunteering

SBMM staff work in partnership with community volunteers to fulfill our mission. In 2019-2020, **101 volunteers provided 3,605.75 hours** to create quality exhibits and educational experiences for our community.

Our **Docent Program** gives volunteers the opportunity to dive more deeply into our local maritime history and then lead group tours through the Museum or serve as “Docents on Deck.” The Outdoors Santa Barbara Visitor Center on the 4th floor of the building (the very best view in all of Santa Barbara!) is staffed by volunteers; our 104-year old sportfishing yacht, **Ranger**, has an all-volunteer crew; and many of our educational programs and events depend on our volunteers, along with our committees and Board of Directors.

John Hill, a member of the 2019 SBMM Docent Class, dedicated countless hours to restoring our Dwight Brooks models for an exhibit upgrade and later for our first-ever online collection, unveiled in June 2020. Pictured with founder **Bob Kieding**.



Despite obstacles, 2019-2020 was an amazingly productive year for the Education Department. We participated in Science Nights, hosted the Tall Ship Overnight Program, ran the Marine Science and Ocean Connections programs, launched Maritime on the Move, provided Docent-led Field Trips, and implemented the SBMM at Home website with its engaging activities for all ages. **None of this could have happened without the help of our devoted staff, docents, volunteers, friends and Educational Committee members,**

especially Kate Ford, Simon King-Trudeau, Mary Graham, Linda Stirling (Education Committee Chair), and Holly Lohuis, who generously donated their time and creativity to help make all of these efforts successful. Even more new programs are on the way!

Membership for Individuals, Students, Seniors, & Families

Membership at the Museum provides reliable annual operating support and easily pays for itself in just a few visits. **In addition to getting free admission to SBMM for one year**, members receive special rates to SBMM events, lectures, and Museum Store purchases. They also receive discounts throughout the Harbor at many of our neighboring businesses. Members at the Clipper level and above receive a one-year subscription to the quarterly *Sea History Magazine*, and reciprocal membership to the Council of American Maritime Museums (CAMM). CAMM members receive free admission to over 90 participating maritime museums across the US and abroad.



New pricing beginning July 1, 2021

Students, Individuals, & Seniors \$50

Tiered Levels for Families

Crew \$75 • Captain \$150 • Clipper \$250

Navigators Circle \$1,000+

Membership information can be found at sbmm.org/membership.



In partnership with the Sea Center, **450 SBMM and Sea Center Members enjoyed our joint Mermaids & Buccaneer's Day.** Members received free admission to each organization and activities included boat and puppet making, LEGOS building, sea shanties singing with Remington Graham, museum scavenger hunt exploring, and face painting, August 2019.

Giving

The **Navigators Circle** is a distinguished group of philanthropic individuals, organizations, businesses, foundations, and civic leaders joining together to support SBMM, including its youth education programs, lectures, exhibits, outreach, and research. **With a contribution of \$1,000 or more, Navigators Circle members enjoy exclusive, uniquely curated experiences on land and sea.**

Our **Navigators Circle and Flagship Society presenter series** included USS *Cairo* with Barry Howard (September 2019), *Petrel* with Paul Mayer (November 2019), and Channel Islands with Ethan McKinley, Superintendent of Channel Islands National Park (February 2020). We also took a day-trip to the historical location of Honda Point (September 2019), and had lunch aboard the *Crystal Symphony* Cruise Ship (September 2019).

On a one-day bus tour, Navigators Circle and Flagship members took a tour of Honda Point, the site of the September 8, 1923 Honda Disaster and learned more about the tragedy from Christopher Ryan, Cultural Resource Officer at Vandenberg Airforce Base, September 2019.



Visit sbmm.org/navigators-circle to learn more about joining the Navigators Circle.

Flagship Society (Planned Giving) members help preserve and celebrate our maritime heritage for generations to come through a bequest, charitable trust, or other planned gift. Joining the Flagship Society is a way for those who care deeply about maritime history and education to express their lasting support by including SBMM in their long-term financial plans. You can help SBMM chart a future filled with opportunity and excitement

Explore our Flagship Society information and video at sbmm.org/flagship.



Closing Remarks: Looking Ahead with Don Barthelmess, SBMM's Board President

2020 NOGI Recipient

We are sincerely grateful to everyone who has supported the Santa Barbara Maritime Museum over this past year.

Your contributions enabled our staff to continue their work to provide great exhibits and educational programming to our community. Our commitment to the community is to showcase our rich maritime history, present inspirational programs, and prompt insightful discussions about the future of our coastal community.

For 2020-2021 we are:

- Working towards AAM (American Alliance of Museums) accreditation, recognizing that we exhibit "Best Practices" for our industry.
- Developing a five-year Strategic Plan (2021-2026) that will provide guidance for our institution and benchmarks for our continued growth and success.
- Bringing new traveling exhibits to our community, such as *Arthur Beaumont: Art of the Sea*.
- Expanding our educational programs and our Navigators Circle benefits to include more educational activities, experiences, and events outside the walls of our Museum.
- Providing new online content, such as our *Currents* newsletter, the Curator's Log, and the Deeper Dive Series of videos.

At the completion of these projects, we will emerge a stronger, more diverse museum. I hope you will continue to support our efforts, and I look forward to seeing you at SBMM soon.

Sincerely,

A handwritten signature in black ink that reads "D. F. Barthelmess, Jr." The signature is fluid and cursive, with a large, stylized "J" at the end.

Don Barthelmess
Board President, SBMM



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